

KEY TAKEAWAYS

Beyond Compliance: Cross-Sectoral Collaboration in Policy Decision-Making

Professor Christine Loh explored how some societal issues require collective responsibility and collaboration across sectors to forge lasting solutions, using waste management as a case study.

1. Transitioning from simple waste collection and landfill use to reducing and recycling waste requires a societal shift. Governments must create policies that encourage the entire society to reduce waste production.
2. To stimulate waste reduction, governments may introduce charges that make waste disposal more expensive, reflecting the costs of waste treatment. This financial incentive aims to change public behaviour towards waste management.
3. Companies can separate waste as part of their internal processes and lobby for governmental changes that create a level playing field in environmental compliance. Proactive companies can gain a competitive advantage by adopting eco-friendly practices early.